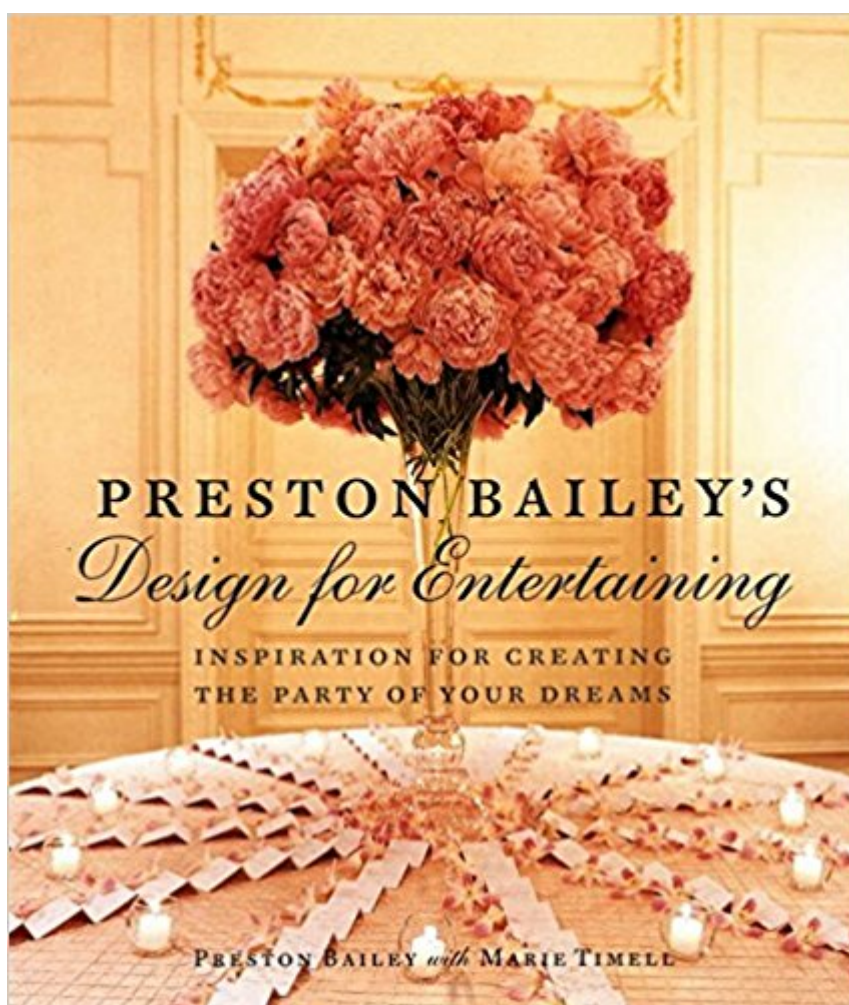


The book was found

Preston Bailey's Design For Entertaining: Inspiration For Creating The Party Of Your Dreams



Synopsis

This ultimate sourcebook guides the reader through the event planning process--from picking a theme, setting the mood, and transforming the space to details such as flowers, lighting, and table settings. 150 full-color photos.

Book Information

Hardcover: 192 pages

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Customer Reviews

A native of Panama, Preston Bailey arrived in Manhattan in the early 1970s. He began his career in floral design after working as a model and retail clothing proprietor. His eye for elegantly dramatic statement in total event décor has made Bailey a favorite among celebrities and arbiters of taste.

A party planner to the stars offers guidance to the earthbound on creating the perfect celebration, from designing the ideal lighting to choosing the best floral arrangements. Lavishly photographed by Roger Dong and Alex Kirkbride, this book gives readers glimpses into Matt Lauer's red-themed wedding reception and the sumptuous anniversary party for Oprah's magazine, O-content that's fun for brides-to-be and celebrity voyeurs alike. While it's unlikely that many of Bailey's readers will have the resources to plant atmospheric rows of 20-foot birch trees (as Joan Rivers did for the wedding of her daughter, Melissa), there are simpler, more down-to-earth tips to be found in this book: the pictures may feature the stupendously lavish, but the text offers tips for somewhat smaller budgets. Both reassuring and inspiring, Bailey details ways to maximize party space, outlines the divergent effects of candlelight and electric light, gives useful suggestions for designing an event to please

both adult and teenage guests and provides pointers on selecting appropriate chairs, tablecloths and silverware. "Look at each decision as an opportunity to do things in your own way," Bailey urges. His helpful guide will help party planners do just that. 150 color photographs. Copyright 2002 Reed Business Information, Inc.

This is the third Preston Bailey book I have purchased from . They had the best prices. If you love to put on special events for yourself or charities you are involved in then these books should be your guide. These lavish events are spectacular. What creativity. Although my budget cannot recreate these events, many aspects can be toned down and altered to suit your budget. The Pink Fantasy wedding is my favorite and I am recreating the centerpieces in reds, black and gold for my 40th wedding anniversary in August. Everytime I go through these books, which is almost everyday I observe small details I missed. Those of you who have had the privilege of having Preston do your event have exuded such taste and flair. These are a must see set of books.

A lot of pictures and examples but none that any normal person could ever afford.

I have a lot of Preston's book. Lot of pictures in this one. Not a lot description on techniques, Flowers etc..

Once again Mr. Bailey has exceeded my expectations. This is the 2nd book of his I have purchased but it won't be my last. If you are looking for ideas and/or inspiration look no further this book is full of both! Buying this book new or used it will be money well spent.

Bought for wedding ideas. Nice to look at. It doesn't have any ideas that are particularly useful on a budget, and really is a waste of budget dollars. You could get some ideas for colors etc, but the pictures are relying heavily on the venue. Better suited to be a coffee table book to peruse randomly.

I never tire of looking at his books. I can almost smell and hear the sights and sounds of all the events that are pictured in his book. I am excited for his next book on more glorious ideas for events -weddings, birthdays, etc. Buy all his books, They are beautiful to look at and the ideas are phenomenal.

Amazing Book and concept! Even if you don't have this kind of budget, it's an amazing idea source for any wedding or entertaining. Very thinking outside the box!

I'm opening an event planning business and have found this book to be incredibly helpful. I've been taking notes left and right of real, practical, advice for making an event run smoothly. I highly recommend this book!

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